



Holt Business Alliance
Meeting
Wednesday, September 4, 2024 Board Meeting Agenda
8 AM to finish
Gravity Smokehouse 2440 Cedar, Holt MI 48842

Directors:

- Bill Wahl, Pat Brown Sr., Karen Oatley, Nikki McClure, Sandy Wriggelsworth, Bruce Kring, Dr. David Hornak, John Hayhoe, Missy Trudell

1. Call to Order – 8 AM **8:04 am.**

- Determination of Quorum, 5 required:
 - **John Hayhoe, Bruce Kring, MisseyTrudell, Sandy Wriggelsworth, Karen Oakley, Dr. David Hornack, Bill Wahl, Pat Brown**
- Minutes, July Board Meeting
 - **John moves to accept report, Pat seconds. All approve.**
- Additions/Deletions to Agenda
 - None

2. Committee Reports & Old Business

- Finance Committee/Treasurer's Reports and acceptance.
 - Treasurers report, Karen, Dues have been paid by existing members and new members.
 - Karen would like to get the contact from a Leslie business, Missey said she would provide this. Karen also wants to check in with JD Small.
 - **John motioned to accepted, Pat Second. All approve. Motion passes**
- September 18th, Meeting:
 - This is an event mixer with a ribbon cutting for Leslea with Simply Balanced Accountants. Location of the mixer is also Simply Balanced Accountants, 2018 Cedar Street, Suite C.
 - Missey would like the event to be posted 4 more times before the mixer, including the Newsletter and Facebook.

3. New Business

- New Ideas
 - Bruce suggested creating a business alliance sticker for members for their doors and windows (window clings).
 - **David moved to accept, Sandy Second. All approve. Motion passes**
- Updates on website
 - We will look to hire a new, local company for the website, the Holt students are not as reliable as we would like. Missey recommended Shoemaker Tech, who are local to Lansing. She will inquire to their pricing and offer a potential discount for membership. We would like to hire a company that is a member of the organization if possible.
- Mason partnership and parameters
 - The new leader of the Mason business association is Amy.
 - We will be sending a board member to the next Mason meeting to see their goals and inquire into a partnership.
 - We would expect a reciprocal members charge for attendance to the Holt meetings to be the 5\$ door/breakfast fee.
- Use of credit cards for regular meeting charges
 - Bruce offered to open the Gravity Smokehouse register for specified use for the meetings to allow the use of the credit

card reader to accept funds from attendees, he would then write a check to the HBA after the meeting for the amount collected.

- Karen Oakley accepted that this would be fine with her, but she would request assistance for the busier time for collecting funds.
- Membership committee
 - No meetings currently scheduled. Membership is growing and going well.
- Forming an activities committee
 - New committee formed to create and source support/funding for a signature event.
 - ***Bill made a motion to approve, Sandy Second. All approve. Motion Passed.***
 - Current idea is the 2025 Holt Hometown homecoming. This would combine a day or multi day event incorporating the Holt Schools homecoming Parade as a highlight.
 - **Committee will meet on Thursday, September 26th, 12pm at Pat Brown's office.**
- Review board member participation and timing for alliance meetings-bylaws going out to board members soon for review.
 - Meeting set for September 11, 2024 at 8am on zoom.
 - If changes are found, we will prepare them for a vote to be had at our Annual Meeting with the general membership.
- Updated email list for all board members
 - No updates.
- The Lansing Lugnuts event did not happen, there was only 1 signed-up participant.
 - Future plans for this event in 2025 are to advertise for the event earlier and see if the owner's box would be requestable to use.

4. Adjourn; *Meeting adjourned at 8:50 am.*

Next Board meeting: Wednesday, Oct 2nd, 2024 at 8AM Gravity Smokehouse

HoltAlliance.org (517) 699-2099 PO Box 331 Holt, MI 48842 Business Schools Government